

Invest
in
yourself!

7th Annual ALTA ASSOCIATES

EXECUTIVE WOMEN'S FORUM

Information Security, Risk Management & Privacy

September 23-25, 2009 | Hyatt Regency at Gainey Ranch | Scottsdale, AZ

Pragmatic Risk Solutions for Changing Times: Achieving More with Less

The 7th annual Executive Women's Forum **brings together more than 200 women of influence, power and intelligence to exchange pragmatic risk solutions.** Hosted by Alta Associates, Inc.

ROI:

- Earn 17 CPE Credits
- Build a Network of the Most Dynamic Women in Our Industry
- Take Home Tools, Templates & Solutions to Achieve Success
- Expand Your Expertise & Capabilities

WOMEN OF INFLUENCE AWARDS

Nominate your peers, clients and customers for the Women of Influence Awards. Co-presented by CSO Magazine and Alta Associates, the awards honor four women for their accomplishments and leadership roles in the fields of security, risk management and privacy.

Winners will be announced at an awards ceremony during the Executive Women's Forum.

NOMINATION FORM AVAILABLE AT:
www.ewf-usa.com

Nominations must be submitted by August 1, 2009



Panels Include:

- **Winning Mind Share—Writing Effective Proposals**
 - Tie IT investments to business drivers, calculate ROI based on your project and lower the overall risk to your company.
- **Compliance Globalization Framework Workshop**
 - Develop requirements and controls to multiple obligations, create a unified approach, and consider the benefits and costs.
- **Emerging technologies workshop: Cloud Storage & Computing, Web 2.0 and Mobility**
 - Work in groups to discuss and then present the current state, architecture, risks, rewards & tools used to evaluate them.
- **Gaining Efficiencies through Vendor Risk Management**
 - Discuss third party relationship life cycles and take away a risk assessment framework
- **The Future Privacy Landscape**
 - In our desire to collaborate, how do we maintain basic privacy?

For more information on the EWF or to register, please visit: www.ewf-usa.com